

## GTS TELECOM – POLITICA DE COOKIES PENTRU SITE-UL WEB

### **What are „cookies“?**

A cookie is a small text file that a website stores in the mobile terminal or computer of a visitor to that website.

Cookies can be:

- Temporary (or "session") cookies: those used by the site visited and which can only be read by that website during the visit; they are deleted when the browser is closed.
- Permanent (or persistent) cookies: those saved on the visitor's mobile terminal / computer and which are not deleted when the browser closes.

There are also cookies used by third parties ("third-party cookies"), when a website visited uses the services of a third party / external. For example, certain portions of a website contain advertisements, which may be provided by a third party and it may place cookies through the site you are viewing, not being placed by its owner.

During each visit to the GTS website, each visitor will be notified of the existence of cookies and will be able to choose to either accept or reject cookies.

### **How do we use cookies?**

The GTS website uses cookies to ensure visitors an easy navigation and the best possible experience, adapted to each one. When we use our own cookies they are set and controlled by GTS. However, there are cookies that belong to third parties, such as those of Google Analytics mentioned in paragraph 2 below:

1. Category: Necessary

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Supplier	Purpose and description	Validity	Type
CookieConsent	gts.ro	Stores the user's cookie consent state for the current domain	1 year	HTTP
PHPSESSID	gts.ro	Preserves user session state across page requests.	Session	HTTP
rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML
rc::c	google.com	This cookie is used to distinguish between humans and bots	Session	HTML
super_session	gts.ro	This cookie is used to distinguish between humans and bots	1 day	HTTP

Name	Supplier	Purpose and description	Validity	Type
sid	seznam.cz	Preserves users states across page requests.	29 days	HTTP

## 2. Category: Statistics

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Supplier	Purpose and description	Validity	Type
__insp_dct	gts.ro	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator	Session	HTTP
__insp_targlpt	gts.ro	This cookie is used to remember login information, which optimizes the visitor experience on the website – the cookie also allows visitors to leave comments on website content.	1 year	HTTP
__insp_targlpu	gts.ro	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator	1 year	HTTP
_utm.gif	google-analytics.com	Google Analytics Tracking Code that logs details about the visitor's browser and computer	Session	Pixel
_utma	gts.ro	Google Analytics Tracking Code that logs details about the visitor's browser and computer	2 years	HTTP
_utmb	gts.ro	Google Analytics Tracking Code that logs details about the visitor's browser and computer	1 day	HTTP

Name	Supplier	Purpose and description	Validity	Type
_utmz	gts.ro	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	Session	HTTP
_utmt	gts.ro	Used to throttle the speed of requests to the server	1 day	HTTP
_utmz	gts.ro	Used to throttle the speed of requests to the server	1 day	HTTP
_utmz	gts.ro	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	6 months	HTTP
_ga	gts.ro	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP
_gat	gts.ro	Used by Google Analytics to throttle request rate	1 day	HTTP
_gid	gts.ro	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
_hjAbsoluteSessionInProgress	gts.ro	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day	HTTP
_hjFirstSeen	gts.ro	This cookie is used to determine if the visitor	1 day	HTTP

Name	Supplier	Purpose and description	Validity	Type
		has visited the website before, or if it is a new visitor on the website.		
_hjid	gts.ro	Sets a unique ID for the session. This allows the website to obtain data on visitor behavior for statistical purposes.	1 year	HTTP
_hjIncludedInPageviewSample	gts.ro	Determines if the user's navigation should be registered in a certain statistical place holder.	1 day	HTTP
_hjTLDTest	gts.ro	Registers statistical data on users' behavior on the website. Used for internal analytics by the website operator.	Session	HTTP

### 3. Category: Marketing

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Supplier	Purpose and description	Validity	Type
__insp_norec_sess	gts.ro	Used to make live streaming of video content more efficient.	1 year	HTTP
__insp_nv	gts.ro	Used to make live streaming of video content more efficient	1 year	HTTP
__insp_slim	gts.ro	Used to make live streaming of video content more efficient	1 year	HTTP
__insp_wid	gts.ro	Used to make live streaming of video content more efficient	1 year	HTTP
_fbp	gts.ro	Used by Facebook to deliver a series of advertisement products	3 months	HTTP

Name	Supplier	Purpose and description	Validity	Type
		such as real time bidding from third party advertisers.		
_gcl_au	gts.ro	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	3 months	HTTP
fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP
pagead/1p-user-list/#	google.com	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session	Pixel
pagead/landing	doubleclick.net	Collects data on visitor behavior from multiple websites, in order to present more relevant advertisement – This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel

Name	Supplier	Purpose and description	Validity	Type
r/collect	doubleclick.net	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.	Session	Pixel
retargeting	c.seznam.cz	Registers user behavior and navigation on the website, and any interaction with active campaigns. This is used for optimizing advertisement and for efficient retargeting.	Session	Pixel
RUL	doubleclick.net	Used by DoubleClick to determine whether website advertisement has been properly displayed - This is done to make their marketing efforts more efficient	1 year	HTTP
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day	HTTP
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel

### **How can you manage (disable) cookies?**

If you decide to disable cookies, you can use either the settings of the cookie management module (which is displayed at the bottom of the site on first access), or the settings of the browser you use (all browsers have this settings, which you can find in the options or preferences menu of each). To understand these settings you can use the "help" option of the browser or you can access the links below for more details:

Internet Explorer - <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox - <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&redirectslug=Cookies>

Chrome - <https://support.google.com/chrome/answer/95647?hl=en>

Safari - <https://support.apple.com/de-de/guide/safari/sfri11471/mac> .